



Richard Seline, CEO & Principal
Founder & Principal: New Economy Strategies, LLC
Washington, D.C. and Austin, Texas

Richard Seline has been working in the economic development arena for over 25 years at the international, national, and state/regional levels, and has been recognized for his work in public-private partnerships, regional business climate analysis, and technology adaptation by business and regional organizations. New Economy Strategies' (NES) work has included technology cluster-oriented and innovation capacity-building projects in over 30 states and nearly 100 communities around the U.S. and abroad. From Greater Washington D.C to Greater Detroit, from Mexico to Scotland – NES has been Richard's platform for connecting data collection and integration with policy-making and resource allocation by civic and political leadership.

Increasingly national and international organizations have called on NES for project design and implementation including the American Society of Mechanical Engineers, the Biotechnology Industry Organization, U.S. Department of Commerce, U.S. Department of Labor, and the National Cancer Institute. Richard was one of the architects of the \$250 million national *Workforce Innovations in Regional Economic Development (WIRED)* investing in 40 regions around the workforce-economic development-innovation imperative. NES has surveyed well-over 25,000 individuals throughout the U.S., conducted one-on-one interviews with approximately 3500 academic-industry-civic leaders, assisted in creating over \$300 million in new capital for regional programs, and currently tracks 45 regions in the U.S. and 17 globally where technology and innovation are drivers of local economies.

From 1986-1990, Richard served as Special Assistant for Strategic Affairs to the President of U.T. M.D. Anderson Cancer Center – a component of the world's largest medical complex. This initial introduction and extensive agenda in the technology commercialization and partnering arena with a globally recognized institution created the long-standing foundation on which his work has evolved. New Economy Strategies has completed three National Forums on Biotech Regional Innovation – the first on Regional Innovation in U.S. Biotech Clusters, the second on Biotech Cluster University-Industry Partnerships. A third event – the National Forum on Federal-Regional Partnerships on Life Science Clusters was held in March 2003 and brought together the largest number of senior federal and regional officials to discuss new tactics for federal funding leading to several pilot projects and joint-ventures.

Prior to forming New Economy Strategies, Richard operated the Jacob-Louis Group—a business and economic consulting firm based in Washington, D.C. with offices in Austin, Texas. For four years, he developed and managed projects as diverse as the *21st Century Jobs Initiative* for the Oak Ridge National Laboratory, *Texas Business Climate Analysis—Trends, Warning Signs, Growing Pains* for the Texas Research League, *Texas Performance Review of Statewide Economic Development Activities* for the Texas Comptroller of Accounts, and *Bay Area Multimedia Project* for the Bay Area (California) Multimedia Partnership.

Richard was a consultant to Arthur Andersen's Office of Government Services on privatization and public-private partnerships around federal assets, facilities, and programs. He advised Andersen on the launch of the firm's State and Local Practice as well as the formation of the *21st Century Governance Model*. He served as senior advisor for the creation of Andersen's *E-Commerce/E-Governance Strategy Team* and *The Homeland Security Advisory Group*, and provide counsel on Arthur Andersen's assessment and restructuring of senior management programs for the Federal Aviation Administration, the Federal Bureau of Investigations, and the Executive Office of the President – White House Operations . Richard led the working group and advised Andersen on the business case for the CIA's *In-Q-Tel* Initiative leading to a unique highly benchmarked early-stage capital source technology commercialization partnership. He served as the co-chairman of the Federal Privatization Task Force to the National Council of Public-Private Partnerships (the former Privatization Council). He was the technical advisor of the Texas Privatization Initiative—a statewide campaign in support of innovative partnering among units of state government and the private sector.

He is a presenter and noted speaker before business groups and public sector officials on grassroots strategies around partnerships between the sectors. Richard convened two national gatherings: *The Roundtable on Federal Laboratories and the Future of R&D*, and *The Roundtable on National & Economic Security in the 21st Century*. Both roundtables sought to provide critical tactics on legislative and economic policy for technology-based agendas among federal, state, and local stakeholders. NES under Richard has drafted a series of whitepapers on Clusters of Knowledge & Competency, Innovation Intermediaries, and Regional Innovation Strategies.

Richard served as a consultant to the largest national angel capital network (The Capital Network), the Association of Collegiate Entrepreneurs, and the Young Entrepreneurs Organization. He worked extensively with the late Dr. George Kozmetsky — considered the architect of the *Austin Model for Regional Technopolis Strategies* and an internationally recognized entrepreneur. In 1999, Richard served as a strategic consultant to the launching of the National Commission on Entrepreneurship funded by the Kauffman Foundation. He has been a member of the National Innovation Initiative of the U.S. Council on Competitiveness, a follow-on to his advisory role in the initial design of the *Regions of Innovation Project* for the Council.

At the federal level, Richard served as Deputy Assistant Secretary of U.S. Department of Commerce for Economic Development from 1991-1993 (a \$355 million federal grant-making agency), White House Liaison to the Persian Gulf Task Force at the U.S. Environmental

Protection Agency, Chief of Staff of the President's Commission on Executive Exchange at the White House, Director of Community and Media Relations at the 1990 Economic Summit of Industrialized Nations, and as Director of Client and Industry Relations for the General Services Administration.

Richard and his wife, Eleanor, live in Alexandria, Virginia with their eleven year-old son.